

East Tennessee PMI

PDD 2026 Sponsorship Opportunities



Why Sponsor ETPMI?

ETPMI is dedicated to promoting and advancing the project management profession. With nearly 1,000 members and growing, sponsoring ETPMI offers your company the opportunity to gain visibility among a thriving network while supporting the project management community in East Tennessee.

Keynote Sponsorship Package (\$5,000) - Platinum Sponsor

Positioning: The Keynote Sponsor is the exclusive partner for the event's keynote session—supporting speaker costs and production while receiving premier recognition during the highest-attended program segment.

Sponsor Benefits

Pre-event recognition

- Logo placement as “Keynote Sponsor” on event website and sponsor recognition page.
- Inclusion in attendee email marketing: logo + “Thank you to our Keynote Sponsor” mention in at least two (2) pre-event emails.
- Social media recognition: one (1) dedicated sponsor post and two (2) additional mentions leading up to the event (timing coordinated with sponsor).
- Brand alignment statement (1–2 sentences) included in sponsor rollups where applicable (provided by sponsor; subject to organizer approval).

On-site recognition & experience

- Exclusive verbal recognition from the stage during the keynote introduction and closing remarks.
- Sponsor recognition each day: included in sponsor acknowledgements at the beginning of each day's sessions (1.5-day event).
- Printed program recognition: logo placement and “Keynote Sponsor” callout in the printed program.
- On-site visibility: logo on sponsor board/event signage (placement size commensurate with level; keynote called out as a featured sponsor).

For more information on sponsorship opportunities, please contact: pdd@etpmi.org

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Keynote Sponsorship Package (\$5,000) - Continued

- VIP access: four (4) VIP tickets (or four (4) event registrations) including reserved seating for the keynote, if available.
- Sponsor table (upon request): one (1) sponsor table in the designated sponsor/exhibitor area with two (2) chairs, linens, and power for the full event (space and venue guidelines permitting).
- On-stage photo opportunity (optional): one (1) sponsor representative photo with keynote speaker/organization leadership as schedules permit.

Post-event recognition

- Thank-you recognition: logo + “Keynote Sponsor” mention in post-event thank-you email.
- Event recap: logo placement on event recap page/post (where applicable).
- Impact follow-up: sponsor receives a brief fulfillment recap within 10 business days (photos of signage when available and confirmation of delivered benefits).

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Audio Visual Sponsor (\$5,000) - Platinum Sponsor

Positioning: The Audio Visual Sponsor is the exclusive partner for the event's audio visual costs and production while receiving premier recognition during the highest-attended program segment.

Sponsor Benefits

Pre-event recognition

- Logo placement as “Audio Visual Sponsor” on event website and sponsor recognition page.
- Inclusion in attendee email marketing: logo + “Thank you to our Audio Visual Sponsor” mention in at least two (2) pre-event emails.
- Social media recognition: one (1) dedicated sponsor post and two (2) additional mentions leading up to the event (timing coordinated with sponsor).
- Brand alignment statement (1–2 sentences) included in sponsor rollups where applicable (provided by sponsor; subject to organizer approval).

On-site recognition & experience

- Exclusive verbal recognition from the stage during the keynote introduction and closing remarks.
- Sponsor recognition each day: included in sponsor acknowledgements at the beginning of each day's sessions (1.5-day event).
- Printed program recognition: logo placement and “Audio Visual Sponsor” callout in the printed program.
- On-site visibility: logo on sponsor board/event signage (placement size commensurate with level).

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Audio Visual Sponsorship Package (\$5,000) - Continued

- VIP access: four (4) VIP tickets (or four (4) event registrations) including reserved seating for the keynote, if available.
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Sponsorship Tiers

Gold Sponsor / Photography Sponsor -- \$2000

- Sponsor table and free admission for two to the event.
 - Your company name and logo listed with all promotions related to that event including email invitations to all members and previous guests, social media posts etc.
 - Prominent placement on ETPMI events page for the month prior to the event and in the event program (half page ad).
 - Up to a ten-minute presentation to discuss your company and your services at the event.
 - Opportunity to host workshop / webinar during the year.
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Silver Sponsor / Exhibitor Sponsor (PDD) -- \$1000

- Sponsor table and free admission for two to the event.
 - Your company name and logo listed with all promotions related to that event including email invitations to all members and previous guests, social media posts etc.
 - Prominent placement on ETPMI events page for the month prior to the event and in the event program.
 - Up to a five-minute presentation to discuss your company and your services at the event.
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Bronze Sponsor / PDD Sponsor -- \$750

- Sponsor table and free admission for two to the event.
- Your company name and logo listed with all promotions related to that event including email invitations to all members and previous guests, social media posts etc.
- Prominent placement on ETPMI events page for the month prior to the event and in the event program.

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Sponsorship Tiers

Reception / Lunch Sponsor (\$1,500)

- Recognition during opening remarks & lunch break + Thank-you sign at lunch area
 - Your company name and logo listed with all promotions related to that event including email invitations to all members and previous guests, social media posts etc.
 - Vendor table for two at the event
 - 2 social media posts/year + Newsletter logo placement and thank you message
 - 2 complimentary tickets to non-PDD events
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Welcome Gift Sponsor (In-Kind or \$300+ Value)

- Feature your brand on high-impact attendee items: Branded Lanyards, Event Badges, Welcome Bags etc.
 - Optional bag items: Notebook, pen, stress ball, quote card, sanitizer, cord wrap, etc.
 - Sponsor recognition: Event program, social media, website, welcome remarks
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Sponsor a Student (\$250-\$300)

- Your company name and logo listed with all promotions related to that event including email invitations to all members and previous guests, social media posts etc.
 - Listing on ETPMI website.
 - 2 social media posts/year + Newsletter logo placement and thank you message
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Cross Marketing Sponsor -- Free

- Mutual Event Promotion: ETPMI will promote one of your organization's events in our newsletter and/or on social media if your organization agrees to promote one of our events in return.
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